

JASHN-E-Iqbal SPONSORSHIP NOTE

Youth Empowerment Society is a non-political & non-sectarian youth organization. It works on capacity building & promotes patriotic Culture by developing youth leaders to make Pakistan a beacon of hope. YES, since 2015(10 Years) has organized 450 Activities including camps, projects, campaigns & mega events e.g. Jashn-e-Iqbal & Jashn-e-Urdu.

Allama Iqbal is unanimously recognized as a cultural icon and holds the cohesive force to bind the nation & Muslim world together. In this era of identity crises and polarization, Iqbal is amongst one of the few personalities which are dear to every single Pakistani regardless of their ideological or socio-political affiliation.

Movement of Iqbal to strengthen our roots: It is the need of the hour to rejuvenate the youth with the roots of Pakistan that are found in the deep-rooted philosophy of Iqbal. Hence, we are organizing Jashn e Iqbal with patriotic zeal and zest.

Jashn-e-Iqbal: The variety of gatherings & activities that we are offering is unparalleled. We aim to bring the best Speakers around the globe. It will be a 03 days mega event with +80 exclusive sessions and 200+ guests from all walks of life. This will be full of Patriotism, Knowledge, Fun, Edu-Infotainment, & Ideology of Iqbal. yespak.org/Jashn-e-Iqbal

07 Stages	40,000+ Live Attendees	Digital Coverage 25+ Million
T.V reach 05 + Million	5,000 Streamers, 10,000 Brochures	60+ Educational Institutions

There is also a Pre-Event campaign for the students of the school, college & University level by engaging more than 10,000 Students in 60+ Academic Institutions, to connect them with the philosophy and Ideology of Iqbal.

Sponsorship for prestigious celebration. Enhance brand visibility, and awareness among the target audience by developing association with Muslim Identity & Patriotic culture. Fostering a deeper connection with the community by Providing access to a diverse audience.

Market Soft Image: We believe that sponsoring Jashn-e-Iqbal presents a unique opportunity for your brand. So be the torchbearer for the solution of identity crises & nation-building along with a positive image of brand.

SPONSORSHIP PACKAGES

- **Event Partner** enjoys equal rights in Visibility of Logo @ All Promotional Posters i.e. "Powered by".
- **Title Sponsorship** is the highest and most prestigious level of sponsorship. The title sponsor's name closely associated with the event itself i.e. "Presented by".
- **Co-powered Sponsorship** is a step above the platinum sponsorship, co-powered sponsors share the spotlight. They are significant contributors and enjoy substantial visibility i.e. "Offered by".
- **Platinum Sponsorship** is a high- level sponsorship that offers excellent visibility and a range of benefits for pre-event, on & Post Event promotions.
- **Bronze Sponsorship** often focuses on sponsoring for a specific session.

We're committed to Promote the education of Dr. Allama Iqbal & support the preservation of our cultural heritage. In this regard, we need your **Collaboration** to reinvigorate the spirit of Khudi. Your **cooperation** will strengthen the pillars of this cause. We need your **support** to reinvigorate the Patriotic spirit in **Youth** by reconnecting them with our **lost Culture**.

Sponsor us to ignite the flame of this nation's Love in the hearts of Youth.

Thanks in anticipation



Irfan Butt

President YES

Youth Empowerment Society